



Richland County Council
Transportation Ad Hoc Committee
MINUTES
December 14, 2023 – 4:00 PM
Council Chambers
2020 Hampton Street, Columbia, SC 29204

COUNCIL MEMBERS PRESENT: Overture Walker, Chair; Paul Livingston, Don Weaver, and Jesica Mackey

OTHERS PRESENT: Derrek Pugh, Gretchen Barron, Michelle Onley, Michael Maloney, Angela Weathersby, Anette Kirylo, Patrick Wright, Ashiya Myers, Susan O’Cain, Chelsea Bennett, Stacey Hamm, Tamar Black, Dale Welch, Ashley Fullerton, Wayne Thornley, Lori Thomas, John Thompson, Kyle Holsclaw, and Jennifer Wladischkin

1. **CALL TO ORDER** - Chairman Overture Walker called the meeting to order at approximately 3:00 PM.

2. **APPROVAL OF MINUTES**

a. October 24, 2023 – Ms. Mackey moved to approve the minutes as distributed, seconded by Mr. Livingston.

In Favor: Livingston, Weaver, Walker, and Mackey

Not Present: Branham

The vote in favor was unanimous.

3. **ADOPTION OF AGENDA** – Mr. Weaver moved to adopt the agenda as published, seconded by Mr. Livingston.

In Favor: Livingston, Weaver, Walker, and Mackey

Not Present: Branham

The vote in favor was unanimous.

4. **ITEM FOR ACTION**

a. Sunset Drive Sidewalk Project Award of Construction – Mr. Michael Maloney, Interim Transportation Director, stated this project constructs a sidewalk from River Drive to North Main Street. The project also adds a curb and gutter to a rural section of a road. There will be a retaining wall and shoring put in for the construction of this project.

Mr. Livingston moved to forward to Council with a recommendation to award the construction contract to the lowest responsive and responsible contractor, Cherokee, Inc., in the amount of \$5,132,709.77, with a 10% construction contingency for a total approved amount of \$5,645,980.75, seconded by Mr. Weaver.

In Favor: Livingston, Weaver, Walker, and Mackey

Not Present: Branham

The vote in favor was unanimous.

5. **ITEMS FOR INFORMATION**

a. Transportation Penny Campaign – Ms. Susan O’Cain, Communications/Public Information Director, presented an overview of the Transportation Penny Campaign.

- *September 26, 2022* – Initial meeting with Mr. Maloney and his staff to discuss completed and incomplete projects and how the county could better educate the public on the successes of the Transportation Penny; meetings recur weekly to date;
- *December 7, 2022* – Greene Street Bridge Grand Opening & Ribbon Cutting
- *December 8, 2022* – Bull Street & Elmwood Avenue Groundbreaking
- *February 1, 2023* – Meet with Transportation & NPS to discuss website development
- *March – July 2023* – Met with Transportation & NPS to discuss rebranding, logo design and website development
- *March 30, 2023* – Blythewood Road Widening Groundbreaking
- *April 2023* – NPS provided updated logo design options and began collecting options for website development; Administrator Brown provided feedback on the updated logo, and a response was forwarded to NPS
- *April 24, 2023* – North Main Ribbon Cutting
- *July 7, 2023* – Launched Transportation Penny Facebook page
- *July 11, 2023* – Kicked off “Penny Project Update” videos
- *August 1, 2023* – Launched Transportation Penny website
- *August 10, 2023* – Met with the Chair and Vice of the Transportation Penny Advisory Committee (TPAC) to discuss the State of the Penny address
- *October 30-31, 2023* – WIS-TV interview with Chairman Walker and TPAC Chairman John Black regarding the State of the Penny and Alpine Road Groundbreaking
- *October 2023* – Digital billboards announcing the State of the Penny were placed on Clemson Road & I-20, I-20 & Highway. 215, and I-26 & Greystone Boulevard; identified vendors for construction signs; moving forward with purchasing 25 signs to be placed in highly trafficked areas
- *November 2, 2023* – State of the Penny Address
- *November/December 2023* – Collaborating with Chernoff Newman; input sessions with councilmembers and consultant; begin development of material for the Public Education Campaign
- *February 2024* – Launch of Public Education Campaign; Deputy Director Chelsea Bennett will be spearheading the campaign

Ms. Mackey requested that staff coordinate with the Transportation Penny Advisory Committee (TPAC).

Mr. Weaver inquired when the rollout would begin.

Ms. O’Cain responded it will likely be late February.

Mr. Livingston requested that when we talk about the Transportation Penny, we not just say “Penny Campaign.” He noted by law, we are not allowed to “campaign.”

Ms. Mackey indicated we have already been communicating. She does not want it to appear like we are just now “rolling out” the public education component.

Mr. Pugh and Mr. Walker both praised the Communication Team on their work.

Mr. Maloney thanked Council for bringing three (3) new members onto the Transportation Penny Advisory Committee.

Ms. O’Cain indicated the Communications Team will reach out to each Council member for their input, feedback, and suggestions.

6. **ADJOURNMENT** – Mr. Livingston moved to adjourn the meeting, seconded by Mr. Weaver.

In Favor: Livingston, Weaver, Walker, and Mackey

Not Present: Branham

The vote in favor was unanimous.

The meeting adjourned at approximately 4:23 PM.